



Nokiiwin
TRIBAL COUNCIL



governWISE
ALLIANCE

Community Engagement Best Practices

Communication Channels

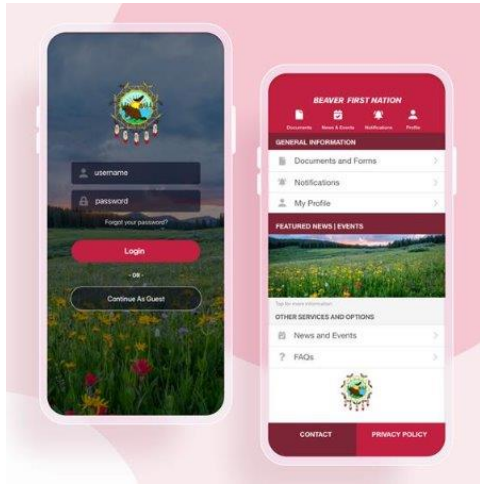
Website	Facebook	Email Communications	Mobile App	In-Person Meetings
<ul style="list-style-type: none"> • Public facing • Community portal • Logins 	<ul style="list-style-type: none"> • Accessibility • Security • Administration • Monitoring 	<ul style="list-style-type: none"> • Controlled messaging • Est. brand • Subscribers 	<ul style="list-style-type: none"> • Convenient • Customized • Push notifications 	<ul style="list-style-type: none"> • Personal • Immediate • Unpredictable

Zoom	Microsoft 365 Suite
On-demand communication channel	Beyond word, Excel, PowerPoint
Increased accessibility	Email platform: Outlook
Host formal meetings, Information sessions	Teams: video conferencing, chat
Many features (chat, share screen poll voting, recording meetings, meeting summaries, breakout rooms)	Planner: project management
	SharePoint: document sharing, resource hub

A good communications plan should identify the following.

- Overall strategy
- Goals and objectives
- Target audiences
- Key messages
- Tactics (approaches, tools, and activities)
- Budget
- Evaluation

Website portal - share various information including meeting minutes, important updates and more!



Mobile Apps - news, events, documents, fillable forms, surveys and more, all via push notifications sent directly to members' phones.

COMMUNICATION CHECKLIST

Website exists and important messaging and events are updated regularly?	
Website includes members portal?	
Social Media (Facebook, Instagram, LinkedIn) all or some are utilized, and important messaging and events are updated regularly?	
Important messaging and event signage is updated and displayed in various locations throughout the community and Band Office?	
Community Members are aware of how and where meeting minutes can be reviewed?	
Virtual meetings via zoom, teams are utilized Community has or is considering a mobile app for members	